

PARKING ADVISORY COMMITTEE MEETING MINUTES

MAY 13, 2014 MEETING

I. Meeting Called to Order at 6:03 PM by Chair Welles Guilmartin; City Hall Parking Services Office;

Present Committee Members:

Sandra Driska Russo, Robert Santangelo, Peter Harding, Welles Guilmartin, Marc Levin

Others Present

Geen Thazhampallath-Parking Director, Howard Schaffer, Diane Gervais from Amato's Toy Store, Nicole Castrogiovanni from DBD, Dave Parker and Dave Stanelli from ITS

II. Approval of Meeting Minutes

VOTE APPROVED 3-0, 1 Abstain RS, Minute approval for April 2014 meeting; ML motion, Harding 2nd.

III. Public Session for Agenda Items

Howard Schaffer from a local investment firm that utilizes the K lot came to speak of his firm's desire to pay for their patron's parking in the lot. Logistical reasons make such validation impossible through a standard meter but he and the director have been discussing the purchase of a monthly pass from the department and the firm would send out cards to patrons. Member Santangelo and Driska voiced support for the general concept and expressed that it should be easy if indeed the firm took responsibility for mailing the individualized specific cards for parking. Members Harding and Levin though supportive felt that the idea needed to be discussed and explored more. Public guests Gervais and Castrogiovanni express positive support.

IV. Chairmen's and Director's Reports –

a. Communications: none

b. Summary Reports: Director shared lasted revenue and explained each line overages and shortfalls and made comments that as the fiscal year closes the target should be fairly met. .

c. Budget Reports: Director stated the council approved the budget without major changes and funded planters as requested. We have received good support from that standpoint from the Mayor and Council. Director shared the revenue change ideas he gave the council. Members Guilmartin and Levin expressed that until the ordinance is changed no revenue changes should be made. Director explained that he has been asked to create wording on a new ordinance that will have to go to various committees. Chair Guilmartin will work with director on this.

d. Vendor Relations:

- i. Director explained that LPR technology visit were being lined up for June and that ahead of that he had a vendor here so the committee could see what the technology looks like and hear about the possibilities. Committee members viewed a demo of the kiosks and overwhelming were impressed with the simplicity of the system, the advertising capability, the ability to set different rates, the ability to have simple programmed language and also no customer service lines or calls outbound. Mainly

they were happy to hear all gates and tickets would be eliminated. They urged the director and vendor to work on a pilot in Melilli and possibly in the Arcade.

e. **Government or Community Relations:** None

- V. **Old Business:** Director stated the expected time line for a Nov 2014 referendum on the garage. Members felt surprised and expressed that it might not pass and emphasized that it needs to be a part of the entire Metro development package
- VI. **New Business:** Committee discussed the Victorian covers for Meter Poles. All agreed it was a nice addition and asked for pricing for Main Street and asked the director to get a sample and work on a implementation plan.
- VII. **Adjournment** 7:25PM; Harding Motion, Marc Levin 2nd. Unanimous.